



## Sponsoring Packages 2024

23<sup>rd</sup> to 24<sup>th</sup> October 2024, ufaFabrik Berlin  
campaignforum.eu

**Raise your profile in the European not-for-profit sector by sponsoring this year's Berlin Campaign Forum.**

The Berlin Campaign Forum is for innovators and influencers from **Central Europe's leading charities, NGOs and not-for-profit organisations.**

FairSay and wegewerk have been sponsoring and co-hosting the "Campaigning Forum Europe" in Berlin for 5 consecutive years until it was stopped due to Covid-19. In 2023 we re-launched the event together with experienced and engaged campaigners from all over continental Europe as the **Berlin Campaign Forum.**

From **23<sup>rd</sup> to 24<sup>th</sup> of October 2024** we will come together again at ufaFabrik in Berlin to explore new trends and developments in digital campaigning, fundraising, leadership and beyond.

At BCF, **all participants are experienced** (they must apply and be accepted) in at least one of the areas of campaigning, fundraising, leadership or digital. They are actively looking to share with – and learn from – their peers, build relationships and get insights to make informed decisions.

People from all over the sector look forward to **explore new digital strategies, tactics and trends** in campaigning, fundraising, volunteer coordination and leadership.

# BERLIN CAMPAIGN

## forum

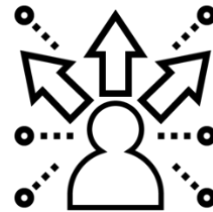
### Key Information

**What?** Open Space Event, focused on political communication and campaigning

**Who?** Experienced campaigners, fundraisers and people with experience in the not-for-profit-sector

**When?** 23<sup>rd</sup> to 24<sup>th</sup> of October (Wed-Thu), optional leadership session on the evening of 22<sup>nd</sup> of October

**Where?** ufaFabrik Berlin, Viktoriastraße 10-18, 12105 Berlin



### What's the format?

The two-day-event is about sharing and exchanging knowledge in an open space format where participants set most of the agenda and self-select which topics to engage with in self-directed small-group discussions.

This makes BCF different from most conferences. Gathering experienced people from the not-for-profit sector together is a unique opportunity for each person to learn from peers. The un-conference format focuses on connecting participants with a shared interest on topics. This helps them learn and build relationships they can use to continue improving.

# BERLIN CAMPAIGN

The logo for the forum, featuring the word "forum" in a white, lowercase, sans-serif font inside a teal speech bubble shape with a tail pointing towards the bottom left.

**Sponsorships help us offer subsidized spaces for volunteers as well as individual pricing for participants. That way, participants from countries with a below EU average GDP and can take part, which helps maximize participation, diversity of expertise and quality of shared learning.**

From past experience, sponsors benefit most from the event by building relationships and sharing their learning and success in small-group sessions as well as presentations.

All sponsors are expected to help promote the event to relevant customers, contacts and press as well as via social media.

## **Sponsorship Level 1**

**Price:** 800€

### **Benefits:**

- Be recognized as sponsor on digital event information (web pages, promotion & confirmation emails, opening and closing slides, etc.)
- Send one participant at the Returning Participant Rate (value: approx. 70€)
- Sponsor entry for 1 to 2 participants from countries with a below EU average GDP through a solidarity discount (value approx. 300€)
- Guaranteed place in the "speed pitching session" on Wednesday oct. 23<sup>rd</sup> (value 90€)
- If interested, buy individual coupon codes for peers with 20% discount which can be combined with the Early Bird Discount if applicable and available. As a sponsor, you pay only 10% per used coupon.

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## Sponsorship Level 2

**Price:** 1.700€

**Benefits:**

- Be recognized as partner on digital and printed event information (web pages, promotion & confirmation emails, opening and closing slides, etc.)
- Personally welcome participants with a short statement
- Be able to distribute material via the registration desk
- Be mentioned and staff present pointed out to all participants in the opening and closing plenary
- Send one participant for free (not including accommodation & travel costs) (value approx. 450€)
- Sponsor entry for 3 to 6 participants from countries with a below EU average GDP through a solidarity discount (value approx. 900€)
- Guaranteed place in the "speed pitching session" on Wednesday Oct. 23<sup>rd</sup> (value approx. 90€)
- If interested, buy individual coupon codes for peers with 20% discount which can be combined with the Early Bird Discount if applicable and available. As a sponsor, you pay only 10% per used coupon.

## Speedpitching (limited availability)

**Price:** 90€

**Benefits:**

- In 5+ minute sessions over a timespan of approx. 45 minutes you'll have space to explain to participants what services you offer
- Participants will be split up into small groups so you'll get the most out of it

**Interested?**

Please contact Juri:

Email: [juri.maier@wegewerk.com](mailto:juri.maier@wegewerk.com)

Phone: +030 21 30 87 20